

# Adam J Hay

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## Education

2004–2005 Platt College, San Diego, CA – B.S. Degree in Media Arts  
2000–2002 Platt College, San Diego, CA – A.A.S. Degree in Graphic Design  
1996–1997 CSU Chico, Chico, CA – Music Recording Program

## Experience

2006–Present Senior Designer— Networkcar

- Responsible for marketing and sales material creation
- Prepare electronic documents for prepress output
- Build and maintain look and feel of networkcar.com website
- Create web optimized graphics and interactive Flash content
- Shoot and edit instructional and promotional videos

2002-2006 Production Artist/Graphic Designer— Networkcar

- Designed, managed and distributed marketing collateral and sales aids
- Supported web designer with graphics and Flash content
- Distributed multimedia projects on CD-ROM and DVD video
- Constructed tracked and managed internal and external documents

2005–Present Producer/Host—Rookie Designer/AppClinic Podcast

- Record, edit, compress and host digital audio and video files
- Maintain podcast websites (<http://rookiedesigner.com>, <http://appclinic.com>)
- Teach graphic design themes and techniques

2007–Present Freelance Designer—Accugraphics

- Set up and maintenance of web hosting accounts
- Design web-based and interactive content
- Work closely with marketing to fulfill customer's online requirements

## Training

I have been formally trained and use the following software frequently:

Adobe Creative Suite, Flash, Dreamweaver, After Effects,  
Apple Motion, Final Cut Pro, Soundtrack Pro, QuarkXPress,  
Microsoft Word, Excel and PowerPoint

I have also attended numerous trainings and seminars including:

- Photoshop World 2007
- Photo and Digital Imaging Expo
- Continental College Seminar on Color Management

## Skills/Achievements

- Winner of Davey Award for Interactive Multimedia content
- Qualified to work on both Mac and PC platform
- Swift learner, dedicated to staying current using daily self-training

